

FOR IMMEDIATE RELEASE

February 26, 1960

Caterpillar announces the introduction of the No. 944 wheel Traxcavator, the first of a new line of wheel loaders to be offered to customers. The announcement marks the Company's entry into a highly competitive market.

Two additional models -- the No. 922 and No. 966 -- are scheduled for availability later this year. The machines, one larger and one smaller than the No. 944, will complete the Company's line of wheel loaders.

Introduction of the wheel loaders climaxes a program of market study, research, engineering and testing that dates back to 1953.

"The new Traxcavator will enable the operator to perform his work quickly and well, and gives him safer working conditions," said W. S. Zeigler, Caterpillar's domestic sales manager.

Powered by either a diesel or gasoline engine rated at 105 horsepower, the No. 944 is fitted with a two cubic yard capacity bucket, and a full line of attachments.

The No. 944 is operated by conveniently located controls, and has a two-speed forward, two-speed reverse power shift transmission. Maximum speed is 30 mph in reverse, an aid to the operator in accomplishing his job more quickly.

Production of the new machine is accomplished through a Caterpillar multi-plant effort. The basic machine is built at the Aurora plant; the engine in Peoria; the bucket in Milwaukee, and the hydraulics in Joliet.

#-#-#

● NOTE TO EDITOR: *This material is submitted solely on the basis of its interest to your readers.*

*Please help us protect a valuable trademark, and use, correctly, the capital "C" in spelling Caterpillar or Cat.*