

## Who We Are

Caterpillar's global presence, product depth and financial strength enable us to win in today's competitive marketplaces. With 2009 sales and revenues of \$32.4 billion, we are one of the world's largest manufacturers of construction and mining equipment, diesel and natural gas engines and industrial gas turbines. Our business portfolio also includes Caterpillar Financial Services, Caterpillar Remanufacturing Services, Caterpillar Logistics Services and Progress Rail Services. Caterpillar employs more than 93,000 people around the world and distributes its products through a global network of 178 Cat dealers. Our global headquarters is located in Peoria, Illinois.

## What We Do

Caterpillar powers world progress. For more than 80 years, our solutions have built the infrastructure that enables people around the world to enjoy a better quality of life and higher standard of living. We are a technology leader serving a wide range of industries, including general and heavy construction, mining, forestry, energy and electrical power generation. In more than 180 countries around the world, Cat® equipment is at work on highways, rail lines, oceans and rivers, in forests, quarries and oil fields. Today, more than 3 million machines and engines are in active use around the world.



## How We Performed

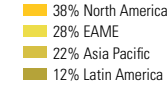
### Sales & Revenues

(dollars in millions)



### 2009 Sales & Revenues By Region

(dollars in millions)



2005 2006 2007 2008 2009

### Profit Per Share



### Annual Dividends Declared Per Share



## Financial Strength

Our strong financial foundation has been fundamental to capitalizing on opportunities and challenges. Record growth from 2004 to 2008 and a solid balance sheet helped Caterpillar weather the severe downturn of 2009 and emerge with its profitability, dividend and investment-grade status intact.

Caterpillar Inc. facts as of December 31, 2009

### NYSE SYMBOL

CAT

### 2009 STOCK PRICE

High: \$61.28  
Low: \$21.71  
Close: \$56.99

### SHARES OUTSTANDING

624.7 Million

### MARKET CAPITALIZATION

\$35,603 Million

### SHAREHOLDER SERVICES

100 N.E. Adams Street  
Peoria, IL 61629-7310  
Phone: 309.675.4619  
Fax: 309.675.6620  
catshareservices@cat.com

### CORPORATE PUBLIC AFFAIRS

100 N.E. Adams Street  
Peoria, IL 61629-1425  
Phone: 309.675.4873

### INVESTOR RELATIONS

100 N.E. Adams Street  
Peoria, IL 61629-5310  
Phone: 309.675.4549  
Fax: 309.675.4457  
catir@cat.com

### DIRECT STOCK PURCHASE

Registered Stockholders  
Phone: 866.203.6622  
(U.S. and Canada)

Non-stockholders  
Phone: 866.353.7849  
(U.S. and Canada)

Phone: 201.680.6578  
(Outside U.S. and Canada)

Hearing Impaired:  
Phone: 800.231.5469  
(U.S. and Canada)

Phone: 201.680.6610  
(Outside U.S. and Canada)

### INFORMATION HOTLINE

Phone: 800.228.7717  
(U.S. and Canada)

Phone: 858.244.2080  
(Outside U.S. and Canada)

### INTERNET ACCESS

cat.com

### MAKING PROGRESS POSSIBLE

cat.com/progress

### 2009 YEAR IN REVIEW

cat.com/ar2009

### 2009 SUSTAINABILITY REPORT

cat.com/sd2009

### SAFETY INFORMATION

safety.cat.com

### EMPLOYMENT INFORMATION

jointeamcaterpillar.com

### REQUEST MORE INFORMATION

cat.com/materialsrequest

View the full content of our 2009 Year In Review online at [cat.com/ar2009](http://cat.com/ar2009)

## Quality Products

The breadth and depth of the Caterpillar portfolio, combined with a global reputation for quality leadership, is a winning advantage around the world. Hundreds of products that span a wide range of industries means we are likely to have a product that will fit any given job. The continuing evolution of the Cat Production System (CPS) and 6 Sigma further ensures that quality grows even stronger.

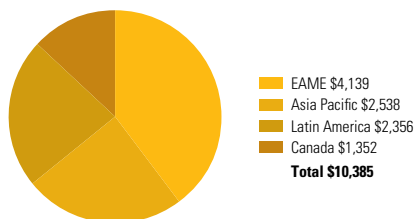


## Significant Opportunity

In emerging markets, large populations and rising incomes are creating demand for new infrastructure, and, accordingly, the equipment necessary to tackle major projects. Our operational footprint and dealer support in markets provide us with a competitive edge in markets such as China and India.

### 2009 Exports from the U.S. (By Region)

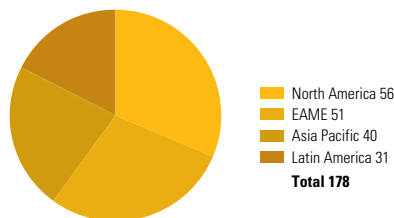
(dollars in millions)



## Customer Focus

From manufacturing dependable products to financing purchases to servicing machines and engines through their entire life cycle, Caterpillar businesses are aligned with our customers' needs. We further support our customers' needs with our global dealer network and our commitment to continuous technological innovation.

### 2009 Cat Dealers By Region

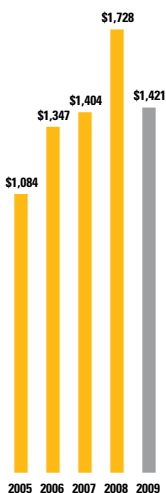


## Strategic Partners

Our value chain includes strategic suppliers who are integral to our technological innovation and new product development, as well as a global network of dealers who serve as our front line to thousands of customers. These strategic partners help to form a competitive position that is hard for others to replicate.

### Research & Development

(dollars in millions)



## Sustainable Development

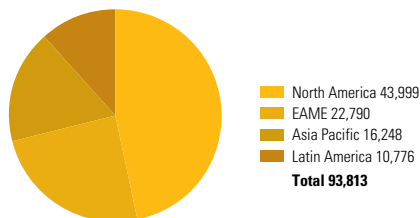
Winning companies will be those that integrate sustainability into their core business in the future. By bringing together technologies, services and solutions, our sustainable development initiatives can help customers balance the protection of natural resources and the environment with the needs to further economic development and progress.



## Dedicated Team

We have the right team in place to deliver results in every region of the world. Our employees are a talented group of people who are committed to Caterpillar's long-term success. As the difficult conditions of 2009 demonstrated, Team Caterpillar members know how to roll up their sleeves and get the job done.

### 2009 Cat Employees By Region



### Forward-Looking Statements

Certain statements in this 2009 Year In Review relate to future events and expectations and, as such, constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to known and unknown factors that may cause actual results of Caterpillar Inc. to be different from those expressed or implied in the forward-looking statements. Words such as "believe," "estimate," "will be," "will," "would," "expect," "anticipate," "plan," "project," "intend," "could," "should" or other similar words or expressions often identify forward-looking statements. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding our outlook, projections, forecasts or trend descriptions. These statements do not guarantee future performance, and Caterpillar does not undertake to update its forward-looking statements. It is important to note that actual results of the company may differ materially from those described or implied in such forward-looking statements based on a number of factors, including, but not limited to: (i) economic volatility in the global economy generally and in capital and credit markets; (ii) Caterpillar's ability to generate cash from operations, secure external funding for operations and manage liquidity needs; (iii) adverse changes in the economic conditions of the industries or markets Caterpillar serves; (iv) government regulations or policies, including those affecting interest rates, liquidity, access to capital and government spending on infrastructure development; (v) commodity price increases and/or limited availability of raw materials and component products, including steel; (vi) compliance costs associated with environmental laws and regulations; (vii) Caterpillar's and Cat Financial's ability to maintain their respective credit ratings, material increases in either company's cost of borrowing or an inability of either company to access capital markets; (viii) financial condition and credit worthiness of Cat Financial's customers; (ix) material adverse changes in our customers' access to liquidity and capital; (x) market acceptance of Caterpillar's products and services; (xi) effects of changes in the competitive environment, which may include decreased market share, lack of acceptance of price increases, and/or negative changes to our geographic and product mix of sales; (xii) Caterpillar's ability to successfully implement Caterpillar Production System or other productivity initiatives; (xiii) international trade and investment policies, such as import quotas, capital controls or tariffs; (xiv) failure of Caterpillar or Cat Financial to comply with financial covenants in their respective credit facilities; (xv) adverse changes in sourcing practices for our dealers or original equipment manufacturers; (xvi) additional tax expense or exposure; (xvii) political and economic risks associated with our global operations, including changes in laws, regulations or government policies, currency restrictions, restrictions on repatriation of earnings, burdensome tariffs or quotas, national and international conflict, including terrorist acts and political and economic instability or civil unrest in the countries in which Caterpillar operates; (xviii) currency fluctuations, particularly increases and decreases in the U.S. dollar against other currencies; (xix) increased payment obligations under our pension plans; (xx) inability to successfully integrate and realize expected benefits from acquisitions; (xxi) significant legal proceedings, claims, lawsuits or investigations; (xxii) potential imposition of significant costs due to the enactment of healthcare reform legislation; (xxiii) changes in accounting standards or adoption of new accounting standards; (xxiv) adverse effects of natural disasters; and (xxv) other factors described in more detail in "Item 1A - Risk Factors" in Part I of our Form 10-K filed with the SEC on February 19, 2010 for the year ended December 31, 2009. This filing is available on our website at [www.cat.com/sec\\_filings](http://www.cat.com/sec_filings).

### Trademark Information

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