

Caterpillar's how-to resources help customers confidently maintain equipment

- Library instills confidence in customers who prefer to do their own equipment maintenance
- Videos subtitled in 23 languages to support customers around the world
- Blog site supplements videos with written step-by-step instructions from the experts

IRVING, Texas, June 23, 2025—Caterpillar has recently launched a comprehensive library of how-to videos and articles for customers that prefer to do their own maintenance and repairs. This library includes a new series of do-it-yourself (DIY) videos designed to help customers confidently maintain their Cat® equipment. These how-to instructional videos provide simple, clear, and easy-to-follow instructions for common maintenance, repair, and inspection tasks. Developed by Caterpillar experts, the series instills confidence in customers that they can properly perform these tasks.

“Customers can view these short how-to videos with the goal of making it simple, clear, and easy for them to maintain their Cat equipment,” says Jay Ramasamy, vice president, sales & marketing for Caterpillar’s Construction Industries Services Division (CISD). “They were developed in direct response to what people are requesting most for common repair and inspection items. They are designed to help save customers’ time and money and assist those who prefer to do their own maintenance at a time that’s convenient with their production schedule.”

Expanding Catalogue

The Caterpillar DIY video series serves as a supplement to the machine’s operation and maintenance manual (OMM) and boosts the confidence of visual learners to get the job done right. The current library includes nearly 60 how-to videos produced in English with subtitles in 23 different languages, and Caterpillar continues to expand the variety of videos offered.

As a complement to the DIY videos, Caterpillar has also developed a blog series covering the most popular maintenance tips. The articles break down inspection, maintenance and repair, and replacement information into easily understandable steps. The blogs provide another solution to help boost the confidence of DIY customers.

Wide Coverage

While often featuring a machine as an example, the maintenance information applies to all machines in general and are not specific to a particular model or type. The videos and articles cover everything from

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maintaining dozer precision cutting edges to installing batteries and from replacing your fuel filter to testing the service brake on Cat equipment.

For customers upgrading their equipment, the series also offers clear and concise instructions on how to install various Cat upgrade kits, such as light guards, cab guards, and fire extinguisher mounts. Expanding beyond maintenance, the video catalogue dives into tips for selecting steel tracks for excavators, dozers, and loaders. They also provide an overview of Cat rubber track designs, how they function, and guide customers through the diverse options for Cat Compact Track Loader and Mini Hydraulic Excavator rubber tracks.

The articles and videos enable customers to quickly access the instructions they need. Additionally, customers can shop for the correct replacement parts or contact a Cat dealer directly from the article. "If the task requires a part or the repair becomes more involved than the customer anticipated, we have designed the blog site to allow the customer to quickly get the additional support they need," adds Ramasamy.

Customers can access Caterpillar's DIY video series at <https://www.youtube.com/playlist?list=PLjMeT-rwp70gXcvnDSxi-JmuHt1qsK5c5> and the DIY blog site at www.cat.com/en_US/blog/equipment-maintenance.html

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NOTE TO EDITORS

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